

Challenges and opportunities for today's red meat producer

A special MLA forum

In conjunction with the **Stock & Land Hamilton Beef Expo**
 Hamilton Showgrounds (Red Shield Hut), Hamilton, VIC
 9am – 12noon, Friday 12 February 2009



Topic	Speaker
Registration from 8.30am	
Welcome and introduction	Chris Nixon Livestock President Victorian Farmers Federation
Session 1 – Global influences, local solutions	
Cattle and sheep market dynamics	Tim McRae Economist Meat & Livestock Australia
Questions to Tim	
Tools to help increase productivity and profitability	Jane Weatherley Research Adoption Manager Meat & Livestock Australia
Making the most of stubble	Cam Nicholson Agriculture Consultant Nicon Rural Services
Questions to Jane and Cam	
Morning Tea	
Session 2 – Quality and integrity for the red meat consumer	
Introduction	John Wyld Board Director Meat & Livestock Australia
MSA – A producer's perspective	Bill Weatherly Producer Streatham VIC
Sustainable red meat production	Andrew Freeman Project Manager Environmental Systems Meat & Livestock Australia
Questions to Bill and Andrew	
Closing	

Register now

Spaces are limited. Call MLA on 1800 675 717 and select option 4 to reserve your seat. Cost of \$5 per person for MLA members and \$10 for non-members, includes morning tea. For more information email events@mla.com.au